



HILL | BAROLET

Communication to Engage, Connect, Inspire

Employee communication does more than convey information. Communicating effectively to employees engages them, connects them to your strategic objectives and enables them to see how their day-to-day actions are critical to your organization's success.

Whether you handle communications yourself, rely on other departments for support or outsource your communication function, Hill, Barolet & Associates can partner with you to ensure your communication to employees is clear, compelling and effective.

Our team of experienced strategists, writers and designers can help with your projects — from start to finish. We'll partner with you to develop a powerful strategy, craft compelling messages, and transform those messages into creative print, online or video communications that engage your target audience, simply and effectively.

COMMUNICATION

TO ENGAGE, CONNECT, INSPIRE



Who We Are

Hill, Barolet & Associates is a full-service employee communication agency founded on a simple premise: to provide exceptional strategic counsel, writing and design services at a competitive price. Our people come from both corporate and agency settings and have a deep expertise in a range of disciplines — including human resources, benefits, compensation, and learning and development.

Why Choose Us?

We specialize in employee communication.

Connecting with your employees is our sole focus and the heart of our business. We love what we do and have been doing it successfully for a long time!

We know the challenges you face. Whether it's introducing a new health care plan, announcing a merger or reinforcing corporate values, we've been there before. We understand what your employees want and need to know.

We are committed to our relationship with you.

We offer a great client experience — doing the job right, on time and within budget — whether you're looking for a long-term strategic partnership or interim support on a single project.



OUR PASSION

Employee communication is our passion ... it's all we do!

OUR TEAM

We draw upon the collective talents of veteran strategists, disciplined project managers, gifted writers and award-winning designers to deliver inspired communication solutions that achieve results.

OUR SERVICE

We focus relentlessly on your needs, act with a sense of urgency and complete our work on time and within budget.

Our Areas of Expertise

No matter how involved or complex your employee communication challenge, we can help. Our areas of expertise include:

Human Resources Communication

- Benefits and compensation
- Human resources policies and programs
- Performance management
- Recruiting and retention
- Workplace safety
- Training and development — including interactive eLearning courses
- Employee handbooks/summary plan descriptions

Organizational Communication

- Business initiative rollouts
- Cultural alignment
- Reorganizations/restructuring
- Mergers and acquisitions
- Ethics

We can also help measure your progress through a variety of tools — including focus groups, interviews, surveys and audits — to ensure the success of your communication program.

Our Clients

We have developed communication solutions for a wide range of companies in a variety of industries. Whether you're a small, start-up company or a Fortune 500 corporation, we have the knowledge and experience you need.

Our list of clients includes:

- Aramco Services
- Bill Young Productions
- British Petroleum (BP)
- Chevron Phillips Chemical
- CITGO
- ConocoPhillips
- ION Geophysical
- Marathon Oil Company
- Marathon Petroleum Company
- National Semiconductor
- OneWest Bank
- Rich Products
- Southern California Edison
- Tesoro
- Transocean



What Our Clients Have to Say

"We're extremely pleased with the relationship we've developed with Hill, Barolet & Associates. Their input was critical in helping us develop a strategic communication plan for a huge enterprise-wide project. And once our plan was in place, they provided invaluable writing and design support to help us execute the various deliverables we outlined in our plan. They've also been extremely responsive to our changing needs and have quickly turned things around for us when we needed something fast. I know they have other clients, but Hill, Barolet & Associates has made us feel like we're the only client they're working with."

Kathleen Blackwell
Manager of Associate Services
Rich Products Corporation

"The Hill, Barolet & Associates team has consistently produced excellent work for me and our company. They have a tremendous gift for translating complex concepts into intuitive visual messages that communicate to, and connect with, the audience. Look forward to them "saving me" in the future!!!"

Scott Bell
Global Leadership Development
Manager
Transocean

"I was introduced to the services of Hill, Barolet & Associates through BP. The BP benefits communication team continues to engage Hill, Barolet & Associates for a multitude of benefit communication projects, from SPD content development and writing, investment option guides, through specialty educational campaigns. Each time, Hill, Barolet & Associates delivers a great finished product. They are very professional and provide a deep working knowledge of benefits communication. Hill, Barolet has worked with BP for a number of years and is a trusted third party consultant."

Janelle Ewing
Manager, Benefits Communication
BP America

"In addition to providing great results, being very personable and showing high levels of integrity, Hill, Barolet & Associates also provides expert work at a tremendous value. They have been an integral component in the success of our benefits communication efforts. Their creativity, reliability and timeliness are unparalleled. I cannot imagine working with anyone else!"

Joni Faeth
Advanced Benefits Analyst
Marathon Oil Company

Our Contact Information

We hope you'll consider Hill, Barolet & Associates the next time you have a communication need. To find out more about us and our range of services, please contact:

Sara Hill
Principal and co-founder (Houston)
Hill, Barolet & Associates
281-398-1784
shill@hillbarolet.com

Jean Barolet
Principal and co-founder (Los Angeles)
Hill, Barolet & Associates
818-352-3037
jean@hillbarolet.com

You can also visit our website at www.hillbarolet.com for more information. We look forward to hearing from you!

Hill, Barolet & Associates has offices located in Houston and Los Angeles.